

OFFICIAL WORLD RECORD ATTEMPT ON  
THE LONGEST GAME  
OF



# BEACH TOUCH RUGBY 🌴

Current Record: 33 HOURS & 33 MINUTES!



Raising awareness and money for:

**mnda**  
motor neurone disease  
association

**MY  
NAME'S  
DODDIE**  
foundation



FRIDAY 20th  
& SATURDAY 21st MAY 2022

BRANKSOME DENE BEACH, POOLE, DORSET

# MARATHON BEACH TOUCH RUGBY



## Sandbaggers

A group of rugby mad friends began playing beach touch rugby on Sandbanks beach in 2008. This group has evolved and grown into the Sandbaggers Beach Touch Rugby Team - a close knit, social club of players trying to cling to their youthful rugby playing days whilst somehow continuing to remain competitive at beach touch rugby festivals in France and the UK.



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NAME'S  
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foundation

## MND

Motor Neurone Disease is a fatal, rapidly progressing disease that affects the brain and spinal cord. It can leave people locked in a failing body unable to move, talk and eventually breathe. It kills six people every day in the UK, a third within 12 months of diagnosis and more than half within two years. It has no cure. The physical and emotional burden post diagnosis can be very difficult to process.

During the 2021 season one of our players and a father of three, Andrew Vaughton, was given the devastating diagnosis of Motor Neurone Disease:

*“MND turned my whole world and that of my family upside down. The Sandbaggers gave me a space to feel normal, helped me navigate through some very dark times and finally find my old self again. I will never forget the support and love from the group during those early days from diagnosis. With the support of everyone in Sandbaggers we have looked at ways of raising awareness and much needed money to support research and care around MND. This is why we came up with the idea of the World record attempt.”*



## THE EVENT - 20/21 MAY 2022

The Longest game of Beach touch rugby – confirmed by Guinness as a New World Record



This record will require us to play as two squads of 11 for over **33 HOURS and 33 MINUTES** of continuous beach touch rugby. This mammoth task requires a huge amount of support and sponsorship and this is why we are asking for your help!



# SPONSORSHIP

Our aim is to raise awareness and as much money as possible for our two chosen charities:



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foundation



*\*British Beach Handball Championships – Example of event location*

**FUNDRAISING** - You can donate online at <https://www.justgiving.com/team/SandbaggersRFC>

## CORPORATE SPONSORSHIP

### Event Promotion

We will be launching a comprehensive social media campaign to promote the event across all major platforms. We will also be seeking promotion via local radio and print media as well as nationally via our chosen charities, including endorsement from celebrities and professional sportspeople.

### Branding Opportunities

We are seeking corporate sponsorship and can provide the following branding opportunities:

- PLAYERS SHIRT SPONSOR (COMPANY LOGO ON FRONT OF SHIRT)
- REFEREES/HELPER SHIRT SPONSOR (COMPANY LOGO ON FRONT OF SHIRT)
- PRINTED COMPANY LOGO ON BARRIERS SURROUNDING PITCH
- SMALL COMPANY LOGO ON PLAYERS, REFEREES AND HELPERS SHIRTS
- BRANDING ON ONLINE AND PRINT PROMOTIONAL MATERIAL
- SOCIAL MEDIA POSTS – INDIVIDUAL COMPANY SPONSORSHIP ANNOUNCEMENT + REGULAR MENTIONS.
- ACKNOWLEDGEMENT ON PA SYSTEM DURING EVENT

### Assistance with Event Logistics

As well as seeking charitable donations we are also seeking assistance with the events logistics and would be happy to fully promote and provide branding opportunities for any companies who can provide support.

We would particularly like to speak with businesses who might be able to support us with: event fencing, vinyl sign printing, marquee/gazebo hire, hire of portable electricity generator & temporary lighting, audio/visual equipment & assistance with live streaming.

**PLEASE CONTACT THE ORGANISING COMMITTEE IF YOU ARE INTERESTED IN EITHER CORPORATE SPONSORSHIP OR CAN PROVIDE ASSISTANCE WITH THE EVENTS LOGISTICS:**

**ORGANISING COMMITTEE** - Email: [sandbaggers08@gmail.com](mailto:sandbaggers08@gmail.com) Tel: 07795 346157

Adam Fityan  
Andrew Vaughton  
Alastair Knott  
Ben Thorpe

Derek Webb  
Jos Gilvear  
Oliver Smith

